

Easton College

Improving Rural Transport an Example of Impact



A collage of four images illustrating various activities and environments:

- Top-left: A group of people in a gymnasium using step platforms for exercise.
- Top-right: A person in a red shirt and blue pants standing next to a white horse in a stable.
- Bottom-left: Three people in green and blue shirts standing with several dogs in front of a building.
- Bottom-right: A large group of chickens in a coop with red feeders.



Easton College

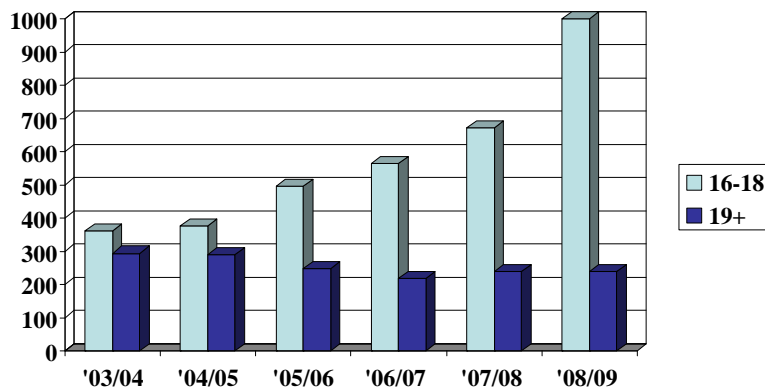


- Specialist Vocational College serving key priority industries

- Landbased
- Sport
- Public Services
- Pre Foundation to FDg
- Commercial landbased enterprises
- Extensive sports facilities
- Residential

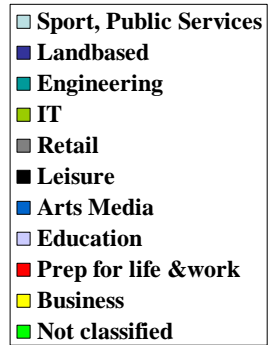
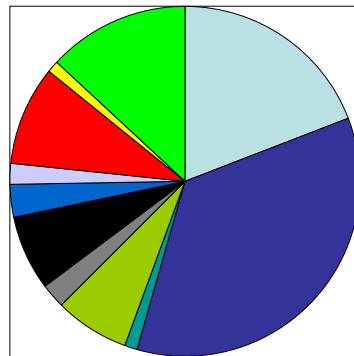
The fastest growing college in Norfolk

Student Numbers FE Funded FTE

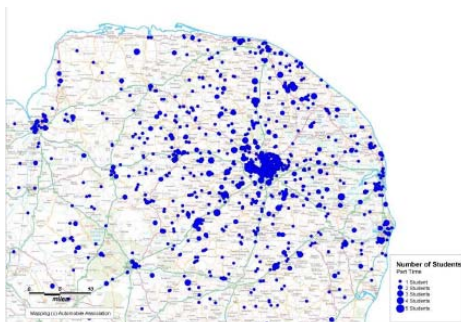


Curriculum Mix

% of Enrolments

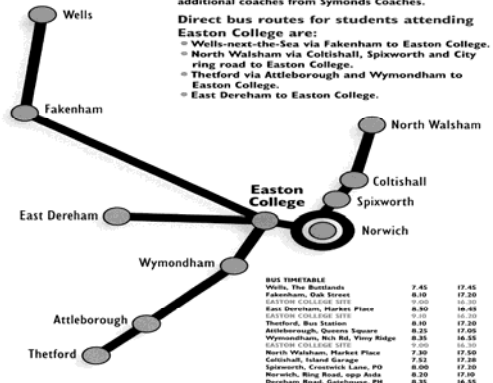


Easton College



- **Catchment**
 - Norfolk
 - Regionally and in some cases national recruitment
 - Serving a widely dispersed population
 - Historically low levels of participation and attainment
 - Predominantly micro businesses

New direct bus routes to Easton College starting in September 2008



Bus Route 57A from Norwich railway station, Castle Meadow and St Stephens operates daily for all students with additional coaches from Symonds Coaches.

Direct bus routes for students attending Easton College are:

- Wells-next-the-Sea via Fakenham to Easton College.
- North Walsham via Coltishall, Spixworth and City ring road to Easton College.
- Thetford via Attleborough and Wymondham to Easton College.
- East Dereham to Easton College.

BUS TIMETABLE

Wells, The Butlands	7.45	17.45
Fakenham, Oak Street	8.50	17.50
EASTON COLLEGE SITE	9.00	18.00
East Dereham, Market Place	8.50	18.00
EASTON COLLEGE SITE	9.00	18.00
Thetford, Bus Station	8.50	17.50
Attleborough, Queens Square	8.35	17.05
Wymondham, Mt St. Vary Ridge	8.35	18.35
EASTON COLLEGE SITE	9.00	18.00
North Walsham, Market Place	7.50	17.50
Coltishall, Island Garage	7.50	17.50
Spixworth, Crosswell Lane, PO	8.00	17.30
Norwich, King Road, opp Asda	8.20	17.20
Dereham Road, Gatehouse, PH	8.35	16.55
Dereham Road, Larkman Lane	8.40	16.50
Dereham Road, Richmond Road	8.50	16.40
EASTON COLLEGE SITE	9.00	16.30

You may be eligible for help with costs for travel - 16 to 19 year old and 19+ students should ring the Student Information Centre on 01603 731232 for explanation of the arrangements and application.

01603 731232
Easton College
www.easton.ac.uk
 Easton College, Easton, Norwich, NR9 5DX.

NEW direct bus routes to Easton College starting in September 2009

EXTRA Daily lunchtime bus to and from City bus station.

BUS TIMETABLE

Getting There	Going Home	
North Walsham, Market Place	7.50	17.50
Coltishall, Island Garage	7.50	17.50
Spixworth, Crosswell Lane, PO	8.00	17.30
Norwich, King Road, opp Asda	8.20	17.20
Dereham Road, Gatehouse, PH	8.35	16.55
Dereham Road, Larkman Lane	8.40	16.50
Dereham Road, Richmond Road	8.50	16.40
EASTON COLLEGE SITE	9.00	16.30
Wells, The Butlands	7.45	17.45
Fakenham, Oak Street	8.50	17.50
EASTON COLLEGE SITE	9.00	18.00

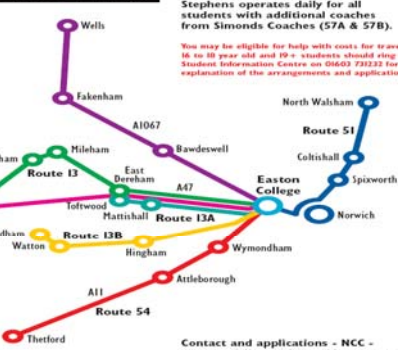
PROVISIONAL TIMES

Getting There	Going Home	
Swaffham via Easton	13	19
Swaffham, Market Place	07.20	17.45
Swaffham, opp Victoria Street	07.24	-
Leah Dunham, Bus Station	07.30	-
Great Dunham, Bus Station	07.34	-
Litcham	07.38	-
Mileham, opp Post Office	07.42	-
East Dereham, Bus Station	07.46	-
North Walsham, Market Place	07.50	-
Dereham Road, Gatehouse, PH	08.00	-
Dereham Road, Larkman Lane	08.05	-
Dereham Road, Richmond Road	08.10	-
EASTON COLLEGE SITE	08.15	-

Getting There	Going Home	
Thetford via Easton	13	19
Thetford, Millersgate	08.00	17.50
Dereham, Northgate Square	08.05	17.55
Walsay, opp Station Road	08.10	17.60
Parishill, opp Church	08.15	17.65
East Dereham, Ferry	08.20	17.70
Wymondham, Larkman Lane	08.25	17.75
Wymondham, Bus Stop	08.30	17.80
EASTON COLLEGE SITE	08.35	17.85

Getting There	Going Home	
Shipham via Easton	13	19
Shipham, Easton	07.00	17.00
Shipham, opp Post Office	07.05	17.05
Shipham, opp Victoria Street	07.10	17.10
Walsay, opp Northgate Square	07.15	17.15
Coltishall, opp Market Place	07.20	17.20
Walsay, Bus Station	07.25	17.25
Dereham Road, Gatehouse, PH	07.30	17.30
Dereham Road, Larkman Lane	07.35	17.35
Dereham Road, Richmond Road	07.40	17.40
EASTON COLLEGE SITE	07.45	17.45

Getting There	Going Home	
Thetford via Easton	13	19
Thetford, Bus Station	8.4	18.4
Attleborough, Queens Square	8.15	17.45
Wymondham, Mt St. Vary Ridge	8.35	18.35
EASTON COLLEGE SITE	9.00	18.00



Bus Route 57 from Norwich railway station, Castle Meadow and St Stephens operates daily for all students with additional coaches from Symonds Coaches (57A & 57B).

You may be eligible for help with costs for travel - 16 to 19 year old and 19+ students should ring the Student Information Centre on 01603 731232 for explanation of the arrangements and application.

Contact and applications - NCC - www.norfolk.gov.uk/post6transport
 Tel: 08448 008003

Direct bus routes for students attending Easton College are:

- North Walsham via Coltishall, Spixworth and City ring road to Easton College.
- Wells-next-the-Sea via Fakenham and Bawdeswell to Easton College.
- Swaffam via Litcham, Mileham and East Dereham to Easton College.
- Thetford via Attleborough and Wymondham to Easton College.
- Downham Market via Swaffham and East Dereham to Easton College.
- East Dereham to Easton College.
- Tiffwood via Mattishall to Easton College.
- Shipham via Watton and Hingham to Easton College.
- Thetford via Attleborough and Wymondham to Easton College.

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Issues we have been trying to address

- Areas with low participation in education post 16 generally and specifically in terms of EC recruitment patterns
- Reducing student drop out at age 17
- Excessive travel times
- Travel complexity
- Reducing pressure on college residencies
- Altering perceptions on accessibility

What has been the impact

- Significant increases in recruitment from targeted areas contributing to (but not solely responsible for) a growth of 19+ in 16-18 students in the last year
- Big reductions in travel times
- Big shifts in the proportion of students attending via public transport
- Significant contribution to NEET
- Impacts on retention

Issues we continue to work on

- Enabling access to more remote areas to market town hubs using Kickstart and other local solutions
- Further extending the network at a cost we can collectively afford
- Bus passes that work with multiple operators
- The physical infrastructure needed to cope with the number of buses involved!

Opportunities

- Reducing travel costs, times and restrictions to access for 14-16 vocational programmes and the New Diploma's
- Enabling the college transport infrastructure to enable access to employment for those in more remote rural areas
- Joined up thinking between different colleges and other service providers